

2009 National Association of Government Archives & Records Administrators Annual Meeting

NAGARA Sponsor Invitation

**2009
Annual
Meeting**

*“Meeting the
Information
Challenge”*

WHERE

Seattle, WA
Crowne Plaza Hotel

WHEN

Wednesday, July 15, 2009
through
Saturday, July 18, 2009

*An Invitation to
NAGARA Sponsors,
Exhibitors, and
Event Sponsors*



National Association of Government Archives and Records Administrators

NAGARA is the National Association of Government Archives and Records Administrators. It is an association dedicated to the improvement of federal, state, and local government records and information management.

NAGARA's mission is to champion good management of government archives and records programs for the benefits of government and its citizens.

NAGARA:

- Provides a forum for government archives and records professionals to meet, share information and work cooperatively to solve common problems.
- Develops and advocates professional standards for government archives and records administration.
- Fosters greater awareness of the value of government archives and records programs.

- Represents the government archives and records community on important issues.

NAGARA is member-supported, member-driven, and member-responsive. NAGARA is governed by a board of directors that represents local, state, and federal governments. Most of its work is carried out through committees, task forces, and other groups which provide for board member input and participation. NAGARA's approach ensures that it deals with immediate issues in a practical way that produces real solutions that its members can apply and use.

NAGARA is the home for government records and information professionals. To take advantage of a great opportunity to promote your product to a large audience, simply fill out the enclosed contract and return it to: NAGARA, 90 State Street, Suite 1009, Albany, NY 12207. If you have questions, please contact NAGARA at 518-463-8644.

NAGARA Sponsorship Opportunities

Platinum Member - \$1,500.00

- Advertisements in NAGARA *Clearinghouse*
- Online advertising on NAGARA's web page
- Access to the NAGARA membership list
- Vendor exhibit area at Annual Meeting
- Four (4) Annual Meeting registrations
- Annual Meeting Acknowledgment*
- Discounts on advertising opportunities

Gold Member - \$1,000.00

- Advertisement in one issue of NAGARA *Clearinghouse*
- Online advertising on NAGARA's web page
- Access to the NAGARA membership list
- Vendor exhibit area at Annual Meeting
- Three (3) Annual Meeting registrations
- Annual Meeting Acknowledgment*
- Discounts on advertising opportunities

Silver Member - \$750.00

- Online advertising on NAGARA's web page
- Access to the NAGARA membership list
- Vendor exhibit area at the Annual Meeting
- Two (2) Annual Meeting registrations
- Annual Meeting Acknowledgment*
- Discounts on advertising opportunities

Bronze Member - \$500.00

- Vendor exhibit area at the annual meeting
- One (1) Annual Meeting registration
- Annual Meeting Acknowledgment*
- Discounts on advertising opportunities

* *Annual Meeting Acknowledgment* -- Includes a half-page acknowledgment in the Annual Meeting's publication and your company's name on a banner at the Annual Meeting's breakfast and lunch.

More Time with Attendees in 2009!

In 2009, NAGARA Sponsors will have more time with Annual Meeting attendees than ever before!

Set up time will begin at noon, Wednesday, July 15, and the Wednesday Welcome Reception will be held in the exhibit area. In addition, Thursday's breakfast and luncheon will also be held in the exhibit area.

And, as always, we will have two time slots Thursday for Coffee with the Exhibitors, with no competing education programs.

We're sure it is a schedule that both Sponsors and attendees will enjoy!

Additional Sponsorship Opportunities

At the NAGARA Annual Meeting, all NAGARA Sponsors will be recognized in the on-site conference program with a 1/2 page advertisement and will receive a booth in the NAGARA Exhibit area. Additional sponsorship opportunities are listed below.

Please make your selection on your Conference Application/Contract

Thursday Night Reception (\$5,000)	Opening Breakfast (\$3,000)
Exhibit Area Buffet (\$4,000)	Meeting Tote Bags (\$1,500)
Welcome Reception (\$4,000)	Meeting Folders/Note Pads (\$1,000)

For Sponsorship information, contact Steve Grandin at 518-463-8644 or nagara@caphill.com

Exhibit Information

Conference Dates: Wednesday, July 15, 2009, through Saturday, July 18, 2009

Exhibit Dates: Wednesday-Thursday, July 15-16, 2009

Location: The Crowne Plaza Hotel, Seattle, WA

Expected Attendance: 225-250 archives and records professionals

Attendees: Archivists and records managers from federal, state and local governments

Accommodations: All exhibitors are encouraged to arrange their accommodations at the Crowne Plaza.

Exhibitor Package:

Booth Size: 6' booth with table and skirting

Signage: Standard sign mounted on table

Registration: Full conference registrations included in fee: Platinum, 4; Gold, 3; Silver, 2; Bronze, 1 (additional registrations are extra)

Attendees: A list of all attendees will be provided following the Annual Meeting.

Door Prizes: We invite all Exhibitors to bring a door prize for additional company exposure. Door prizes will be raffled at the end of the Exhibit periods.

For Exhibit information, contact Steve Grandin at 518-463-8644 or nagara@caphill.com

IMPORTANT NOTICE

All NAGARA Sponsors are asked to submit their logo(s) in electronic format only (the following are the specifications):

300 dpi (minimum) JPEG
or .jpg files only

NAGARA Sponsorship Options Checklist & Contract

INSTRUCTIONS:

Please complete this form and send it to the address listed below with your payment.
Please send any artwork electronically to nagara@caphill.com. Please keep a copy of this contract for your records.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

SPONSORSHIP LEVEL:

Platinum Member (\$1,500)

Silver Member (\$750)

Gold Member (\$1,000)

Bronze Member (\$500)

*All Sponsors receive a booth in the Exhibit area, as well as acknowledgment,
conference registration(s) and a certain level of advertising*

ADDITIONAL SPONSORSHIP:

Thursday Night Reception (\$5,000)

Opening Breakfast (\$3,000)

Exhibit Area Buffet (\$4,000)

Meeting Tote Bags (\$1,500)

Welcome Reception (\$4,000)

Meeting Folders/Note Pads (\$1,000)

Sponsorship Level: \$ _____

Additional Sponsorships: \$ _____

TOTAL ENCLOSED: \$ _____

Check # _____ (payable to NAGARA)

Visa Mastercard American Express

Card Number: _____ Exp. Date: _____ Signature: _____

As my company's representative, I hereby acknowledge that either myself or my company will be responsible to pay the amount listed for total services selected. I understand that additional information will be provided upon receipt of my payment. I have read and agree to abide by the rules and regulations regarding exhibitors set forth in this document.

Signature _____

Name (Printed) _____

QUESTIONS? CONTACT:

Steve Grandin
Membership Services Coordinator
518-463-8644
nagara@caphill.com

Mail check payment to:
NAGARA 2009
Annual Meeting
90 State Street, Suite 1009
Albany, NY 12207

Fax credit card payment to:
518-463-8656
Attn:
NAGARA 2009
Annual Meeting